

**Print Ad Sizes - New Trim Size**

**9" x 10.875"**

**Live Area: 8" x 9.9"**

**Units = Inches**

<b>Run of Book (width x depth)</b>	<b>NON-BLEED</b>	<b>Bleed</b>
<b>Full PG</b>	<b>8 x 9.9</b>	<b>9.3 x 11.2</b>
<b>Full PG Spread</b>	<b>17 x 9.9</b>	<b>18.6 x 11.2</b>
<b>Half Horizontal</b>	<b>8 x 4.8</b>	<b>9.3 x 5.4</b>
<b>Half Horizontal Spread</b>	<b>17 x 4.8</b>	<b>18.6 x 5.4</b>
<b>One Third Horizontal</b>	<b>8 x 3.2</b>	<b>9.3 x 3.8</b>
<b>One Half Island</b>	<b>5.25 x 8</b>	<b>5.9 x 8.7</b>
<b>One Third Vertical</b>	<b>2.25 x 9.9</b>	<b>3.2 x 11.2</b>
<b>One Half Vertical</b>	<b>3.875 x 9.9</b>	<b>4.5 x 11.2</b>
<b>Two Thirds Vertical</b>	<b>5.25 x 9.9</b>	<b>5.9 x 11.2</b>
<b>One Quarter Square</b>	<b>3.9 x 5</b>	<b>4.6 x 5.25</b>
<b>One Third Square</b>	<b>5.25 x 5</b>	<b>5.9 x 5.6</b>